



Three letters
make the
difference:

ÖLZ



... always taste the love for baking - Ölz!



The first Ölz Master bakers



Founder Rudolf Ölz: always reaching the customer fast

ÖLZ

The specialist in baked goods



“We the master bakers at Ölz love our craft and guarantee our customers scrumptious treats at the best possible quality. We’re a family-owned business with a rich history spanning several decades.”

Your Bernhard Ölz,
CEO

For more than 80 years, we have made it our goal to satisfy customers with our baked goods. As an Austrian third-generation family-owned business, the traditional craft of baking is in our blood. We grow and sharpen our knowledge by innovating across the board. Sustainability is an issue especially close to our hearts. We believe that sustainability means actively taking responsibility and implementing suitable measures. We base this process on four pillars: our products, our customers and partners, our environment and our employees.

Responsibility for our products
We use the highest quality ingredients and place great importance on local and natural raw materials. Our seven Ölz quality promises guarantee top products. Instead of using concentrated butter, we use soft butter from the Austrian alps and opt for barn eggs only. Our innovative production processes enable us to use fresh milk instead of conventional milk powder in our baked goods such as Ölz Milk Rolls. Any raw materials not of local origin are subject to very high standards, e.g. UTZ-certified cocoa. Additionally, we adhere to the highest hygiene standards and use innovative approaches to achieve these, e.g. through the use of clean room technology.

Our long-term partnerships are the foundation for strong collaborations and we are a reliable partner for our customers and suppliers. We guarantee extensive quality control during each stage of production and are certified to the highest IPS standards. We pay regular attention to the markets, enabling us to specifically target customer needs while setting trends in diverse types of foodstuff.

Responsibility for our environment
Respect for the environment is as natural as it is important for Ölz. To be as efficient as possible when it comes to the environment, our Ölz energy management team coordinates measures for the targeted conservation of natural resources. To that end, our bakeries have been using 100% local and sustainable energy sources since 2018, of which 25% had come from renewable energy by 2018. Our focus on renewable energy allows us to strive for our vision of recovering 100% of the energy generated in our business. We have already been granted the climate protection award klima:aktiv four times for our contribution to the environment. We also take our responsibility towards society very seriously. We are actively involved in different social projects intended to help people in need.

staff at Ölz der Meisterbäcker through various opportunities that allow for personal development. It is against this backdrop that in 2017 Ölz was awarded the Integration Prize by the state of Vorarlberg in Austria. As a family business, our work is based on a common set of values which together we have developed into a process to be actively shared with all of our employees.

The recipe for the success of Ölz der Meisterbäcker is built on sustainable and responsible business practice. Our quality products have made us both a clear market leader and one of Austria's favourite brands. But it's not only at home that we enjoy such popularity, the same applies across European borders. We therefore export 47% of our products and in 2016 we were awarded as a top brand in Germany. We hope that with our beloved products and innovations we can continue providing people with mouthwatering Ölz moments for many years to come.

Responsibility for our customers and partners
Ölz der Meisterbäcker is synonymous with reliability, quality and regional-

Responsibility for our employees
Our employees contribute significantly to our company's success. We promote and practice diversity and support the

The whole team at Ölz contributes to ...



... making our products simply delicious

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Sandwich

The ideal basis for delicious sandwich creations

The supremely soft sandwich bread from the Ölz master bakers tastes great, either untoasted and filled or toasted to the perfect crunch! The extra-large slices are ideal for delicious sandwich creations. Ölz sandwich bread is available in different flavours and sizes and it is also suitable for vegans. It is packed in a convenient resealable bag.



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Ölz Super Soft Sandwich Wheat
750g



- ✓ super-soft sandwich bread
- ✓ in a resealable bag
- ✓ extra-large slices

grammes: 750g, **pieces/box:** 6,
boxes/pallet: 56, **pieces/pallet:** 336,
GSL*: 70, **GTIN:** 9005300010743

Ölz Super Soft Sandwich Wheat
375g



- ✓ super-soft sandwich bread
- ✓ in a resealable bag
- ✓ extra-large slices

grammes: 375g, **pieces/box:** 15,
boxes/pallet: 44, **pieces/pallet:** 660,
GSL*: 70, **GTIN:** 9005300010750

Ölz Super Soft Sandwich Wholemeal
750g



- ✓ super-soft wholegrain sandwich bread
- ✓ made from nutritious whole wheat flour
- ✓ in a resealable bag
- ✓ extra-large slices

grammes: 750g, **pieces/box:** 6,
boxes/pallet: 56, **pieces/pallet:** 336,
GSL*: 70, **GTIN:** 9005300010347

Ölz Super Soft Sandwich Wholemeal
375g



- ✓ super-soft wholegrain sandwich bread
- ✓ made from nutritious whole wheat flour
- ✓ in a resealable bag
- ✓ extra-large slices

grammes: 375g, **pieces/box:** 15,
boxes/pallet: 44, **pieces/pallet:** 660,
GSL*: 70, **GTIN:** 9005300010354

*Guaranteed shelf life. Precise shelf life to be agreed upon discussion with customer.



Toast

Ölz premium quality as the basis for ultimate enjoyment

Ölz Toast bread tastes great toasted for breakfast or as a quick snack topped with fillings and dressings, and baked until crispy. Guaranteed Ölz premium quality: crispy on the outside and soft on the inside. Ölz Toast is available in different flavours and sizes and it is also suitable for vegans. For your convenience, it comes in a resealable bag.



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**Ölz
Toast
Wheat
500g**



- ✓ classic with wheat
- ✓ crispy on the outside and tender on the inside
- ✓ stays fresh longer

**grammes: 500g, pieces/box: 8,
boxes/pallet: 56, pieces/pallet: 448,
GSL*: 60, GTIN: 9005300011535**

**Ölz
Toast
Wheat
250g**



- ✓ classic with wheat
- ✓ crispy on the outside and tender on the inside
- ✓ stays fresh longer

**grammes: 250g, pieces/box: 12,
boxes/pallet: 56, pieces/pallet: 672,
GSL*: 60, GTIN: 9005300011542**

**Ölz
Toast
Multigrain
500g**



- ✓ with wheat, rye and oats
- ✓ high fibre content
- ✓ crispy on the outside and tender on the inside
- ✓ stays fresh longer

**grammes: 500g, pieces/box: 8,
boxes/pallet: 56, pieces/pallet: 448,
GSL*: 60, GTIN: 9005300011559**

**Ölz
Toast
Multigrain
250g**



- ✓ with wheat, rye and oats
- ✓ high fibre content
- ✓ crispy on the outside and tender on the inside
- ✓ stays fresh longer

**grammes: 250g, pieces/box: 12,
boxes/pallet: 56, pieces/pallet: 672,
GSL*: 60, GTIN: 9005300011566**

*Guaranteed shelf life. Precise shelf life to be agreed upon discussion with customer.



Burger

Your burger for your taste

Extra soft Ölz Burger Buns are ideal for every homemade street food burger – your own creativity knows no bounds. Ölz Burger Buns are available in different flavours and sizes. They are also pre-cut for convenience. Ask us for more details!



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TASTY TIP:
WARM BRIEFLY FOR AN
EVEN MORE DELICIOUS
FLAVOUR!

**Ölz
Burger
Buns**
300g



- ✓ sprinkled with sesame seeds
- ✓ pre-sliced for your convenience
- ✓ super soft burger bun
- ✓ suitable for vegan diet



grammes: 300g, **pieces/box:** 9,
boxes/pallet: 72, **pieces/pallet:** 648,
GSL*: 60, **GTIN:** 9005300010736

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Cakes and Fine Bakery

Fine delicacies for unforgettable enjoyment

The Ölz master bakers' tasty cakes and strudel are the perfect accompaniment to an afternoon coffee with your loved ones. There is something for everyone in our diverse assortment: hand-rolled poppy seed and nut stollen with succulent fillings or moist and fluffy cakes. Sweet small baked goods by the Ölz master bakers are the perfect treat when you're out and about or peckish between meals. Premium ingredients, the highest quality promises, and a love of detail are the reasons why our fine baked goods have been popular with young and old alike for generations. Expert quality guarantees a heavenly taste!

We are the only ones who bake our Ölz milk rolls using fresh Alpine milk from Austria.



Ölz Milk Rolls
350g

- ✓ fantastically light and fluffy
- ✓ with fresh Alpine milk from Austria

grammes: 350g, pieces/box: 7,
boxes/pallet: 68, pieces/pallet: 476,
GSL*: 60, GTIN: 9005300010927



Ölz Milk Rolls with Chocolate
210g

- ✓ fantastically light and fluffy
- ✓ with delicate milk chocolate chips
- ✓ with fresh Alpine milk from Austria

grammes: 210g, pieces/box: 10,
boxes/pallet: 68, pieces/pallet: 680,
GSL*: 60, GTIN: 9005300010934

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Cakes · Fine Bakery

Delicacies on the go

The Ölz Rolls and Mini Bites are ideal for on the go. Either light and fluffy or with fine vanilla, chocolate or hazelnut filling – our range offers the right taste for anybody. By using only highest quality ingredients our Ölz master bakers create the unmistakable enjoyment which goes with our products.

Ölz Soft Milk Rolls
160g



- ✓ light and fluffy little sweet rolls
- ✓ with plenty of smooth custard filling
- ✓ individually packed
- ✓ in a resealable bag

grammes: 160g, **pieces/box:** 12,
boxes/pallet: 68, **pieces/pallet:** 816,
GSL*: 60, **GTIN:** 9005300010897

Ölz Mini Chocolate Rolls
200g



- ✓ with a fine vanilla flavoured custard filling
- ✓ with chocolate chips
- ✓ individually packed
- ✓ in a resealable bag

grammes: 200g, **pieces/box:** 12,
boxes/pallet: 68, **pieces/pallet:** 816,
GSL*: 60, **GTIN:** 9005300011283

Ölz Mini Hazelnut Rolls
200g



- ✓ with aromatic hazelnut filling
- ✓ individually packed
- ✓ in a resealable bag

grammes: 200g, **pieces/box:** 12,
boxes/pallet: 68, **pieces/pallet:** 816,
GSL*: 60, **GTIN:** 9005300010866

Ölz Soft Chocolate Rolls
160g



- ✓ light and fluffy little sweet rolls
- ✓ with plenty of smooth chocolate filling
- ✓ individually packed
- ✓ in a resealable bag

grammes: 160g, **pieces/box:** 12,
boxes/pallet: 68, **pieces/pallet:** 816,
GSL*: 60, **GTIN:** 9005300010903

Ölz Soft Vanilla Rolls
160g



- ✓ light and fluffy little sweet rolls
- ✓ with plenty of smooth vanilla filling
- ✓ individually packed
- ✓ in a resealable bag

grammes: 160g, **pieces/box:** 12,
boxes/pallet: 68, **pieces/pallet:** 816,
GSL*: 60, **GTIN:** 9005300010910

Ölz Hazelnut Mini Bites
250g



- ✓ fine yeasted pastries
- ✓ with succulent aromatic hazelnut filling
- ✓ in a resealable bag

grammes: 250g, **pieces/box:** 12,
boxes/pallet: 60, **pieces/pallet:** 720,
GSL*: 60, **GTIN:** 9005300011221

*Guaranteed shelf life. Precise shelf life to be agreed upon discussion with customer.



Sweet Bread Plaits

Quality as the basis for ultimate enjoyment

For the handmade sweet braided bread by the Ölz master bakers, the best ingredients are used for absolute culinary delights. We know that one thing is for sure: only the best ingredients result in quality baked goods.

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ALL OUR PLAITS ARE BRAIDED BY HAND

Ölz Sweet Bread Plait
400g



- ✓ fluffy sweet bread
- ✓ braided by hand

grammes: 400g, **pieces/box:** 8, **boxes/pallet:** 48, **pieces/pallet:** 384, **GSL*:** 60, **GTIN:** 9005300006036

Ölz Sweet Bread Plait
500g



- ✓ fluffy sweet bread
- ✓ braided by hand

grammes: 500g, **pieces/box:** 8, **boxes/pallet:** 40, **pieces/pallet:** 320, **GSL*:** 60, **GTIN:** 9005300005916

Ölz Sweet Bread Plait with raisins
600g



- ✓ fluffy sweet bread
- ✓ braided by hand
- ✓ with plenty of juicy raisins

grammes: 600g, **pieces/box:** 8, **boxes/pallet:** 48, **pieces/pallet:** 384, **GSL*:** 60, **GTIN:** 9005300011528

*Guaranteed shelf life. Precise shelf life to be agreed upon discussion with customer.

**Ölz
Mini Marble
Cake**
130g



- ✓ mini marble cake
- ✓ with 100% UTZ-certified cocoa

grammes: 130g, pieces/box: 15,
boxes/pallet: 80, pieces/pallet: 1200,
GSL*: 60, GTIN: 9005300004810

**Ölz
Mini Lemon
Cake**
130g



- ✓ moist mini cake made from pale sponge
- ✓ with delicate natural lemon flavour

grammes: 130g, pieces/box: 15,
boxes/pallet: 80, pieces/pallet: 1200,
GSL*: 60, GTIN: 9005300011009

**Ölz
Poppy Seed
Strudel**
350g



- ✓ strudel made with succulent yeasted pastry
- ✓ extra helping of moist poppy seed filling
- ✓ finished with real honey

grammes: 350g, pieces/box: 12,
boxes/pallet: 44, pieces/pallet: 528,
GSL*: 60, GTIN: 9005300011238

**Ölz
Nut
Strudel**
350g



- ✓ strudel made with succulent yeasted pastry
- ✓ extra helping of succulent nut filling
- ✓ aromatic toasted hazelnuts and walnuts

grammes: 350g, pieces/box: 12,
boxes/pallet: 44, pieces/pallet: 528,
GSL*: 60, GTIN: 9005300011245

**Ölz
Linzer Slice 2-pack**
150g



- ✓ with fruity redcurrant and apple filling
- ✓ original Linzer recipe
- ✓ ideal for a snack on the go

grammes: 150g, pieces/box: 18,
boxes/pallet: 80, pieces/pallet: 1440,
GSL*: 60, GTIN: 9005300007132

**Ölz
Apricot Slice 2-pack**
150g



- ✓ a smaller version of the delicately crumbly pastry
- ✓ with extra fruity apricot filling
- ✓ ideal as a snack on the go

grammes: 150g, pieces/box: 36,
boxes/pallet: 52, pieces/pallet: 1872,
GSL*: 60, GTIN: 9005300091360

**Ölz
Flaky Pastry
Pretzels**
300g



- ✓ delicately crisp pretzels
- ✓ with a delicate sugar glaze
- ✓ in a resealable bag

grammes: 300g, pieces/box: 16,
boxes/pallet: 52, pieces/pallet: 832,
GSL*: 80, GTIN: 9005300010361

**Ölz
Linzer Cake**
400g



- ✓ traditional Austrian pastry
- ✓ original Linzer recipe
- ✓ with fruity redcurrant and apple filling

grammes: 400g, pieces/box: 12,
boxes/pallet: 60, pieces/pallet: 720,
GSL*: 60, GTIN: 9005300007187

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Christmas

Enjoy the most wonderful time of the year with the Ölz master bakers

A rich variety of traditional, regional products teamed with new, creative product ideas are available from the Ölz master bakers especially for Christmas. Stollen, cakes and fruit loaves with the best ingredients such as delicate butter, almonds or fine marzipan lead us into the festive season. We offer you a broad range in various sizes and flavours. Ask about the current seasonal products!

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**Ölz
Butter
Christ
Stollen**
550g



- ✓ with a delicate buttery flavour
- ✓ plenty of juicy raisins and candied peel
- ✓ no preservatives

grammes: 550g, pieces/box: 7,
boxes/pallet: 60, pieces/pallet: 420,
GSL*: 130, GTIN: 9005300008276

**Ölz
Traditional
Stollen**
500g



- ✓ juicy raisins and candied peel
- ✓ no preservatives

grammes: 500g, pieces/box: 7,
boxes/pallet: 60, pieces/pallet: 420,
GSL*: 130, GTIN: 9005300011146

**Ölz
Butter and Almond
Stollen**
200g



- ✓ with a delicate buttery flavour
- ✓ plenty of juicy raisins, candied peel, and almonds
- ✓ no preservatives

grammes: 200g, pieces/box: 20,
boxes/pallet: 60, pieces/pallet: 1200,
GSL*: 130, GTIN: 9005300008061

**Ölz
Fruit Loaf**
500g



- ✓ high fruit content
- ✓ with whole hazelnuts
- ✓ made to a traditional Austrian recipe
- ✓ no preservatives

grammes: 500g, pieces/box: 15,
boxes/pallet: 40, pieces/pallet: 600,
GSL*: 130, GTIN: 9005300008313

**Ölz
Fine Marzipan
Stollen**
500g



- ✓ with finest marzipan
- ✓ plenty of juicy raisins and candied peel
- ✓ no preservatives

grammes: 500g, pieces/box: 7,
boxes/pallet: 60, pieces/pallet: 420,
GSL*: 130, GTIN: 9005300008221

**Ölz
Fine Marzipan
Stollen**
200g



- ✓ with finest marzipan
- ✓ plenty of juicy raisins and candied peel
- ✓ no preservatives

grammes: 200g, pieces/box: 20,
boxes/pallet: 60, pieces/pallet: 1200,
GSL*: 130, GTIN: 9005300008108

**Ölz
Cinnamon
Mini Bites**
250g



- ✓ light and fluffy little yeasted pastries with aromatic
- ✓ cinnamon filling
- ✓ in a resealable bag

grammes: 250g, pieces/box: 12,
boxes/pallet: 60, pieces/pallet: 720,
GSL*: 60, GTIN: 9005300011214

**Ölz
Winter Cake
Orange**
400g



- ✓ moist sponge cake
- ✓ aromatic orange flavour
- ✓ delicate almond flavour

grammes: 400g, pieces/box: 10,
boxes/pallet: 48, pieces/pallet: 480,
GSL*: 30, GTIN: 9005300004148



Easter

Spring really comes into its own at Easter time

The whole family gets together as flowers bloom and nature is painted in the most beautiful of shades. During the Easter season, the Ölz master bakers bring loved ones together at the breakfast table for some fine treats. Moist yeast pastries with a unique flavour are a genuine delight.



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**Ölz
Easter Bread**
400g



- ✓ scored by hand
- ✓ with plenty of juicy raisins

grammes: 400g, pieces/box: 6,
boxes/pallet: 60, pieces/pallet: 360,
GSL*: 30, GTIN: 9005300095672

**Ölz
Easter
Walnut
Crown**
450g



- ✓ fluffy crown made with yeasted pastry
- ✓ with plenty of succulent walnut filling
- ✓ shaped by hand

grammes: 450g, pieces/box: 6,
boxes/pallet: 60, pieces/pallet: 360,
GSL*: 20, GTIN: 9005300005343

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Best quality from the heart of Europe



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